



PROFESSIONAL DEVELOPMENT COURSES

Learn in-demand skills at your own speed.

Introducing our new professional development courses.

Professional development courses quickly help you upgrade your toolbox with in-demand skills. They're small, bite-sized and easy-to-consume — ideal for working adults. And they're hands-on so you can pick up real skills you can instantly put to test in the real world. They take about 30 hours to complete, which means in as little as a few weeks you could be prepared to hit the ground running in a variety of growing fields.

Take on tomorrow with new skills employers want.

Digital marketing

Consumer behavior has changed — Today's customer is always connected — your marketing should be too. See how you can make an impact with our courses:

- Introduction to Search Engine Optimization
- Social Media Marketing Essentials

Information Technology

Technology has a new framework — Help your organization achieve its goals through effective communication and collaboration with a course that can help deliver complex projects:

- Scrum Fundamentals

Healthcare

Your provider's gone digital — The new standard in healthcare is driven by electronic health records. Explore courses to help you grow in this dynamic field:

- Electronic Medical Records
- Medical Billing & Coding Fundamentals

Education

Today's classroom is evolving — As schools balance in-person and virtual educational needs, teachers need new tools and techniques to ensure student success. This course can give you the skills you need to make the transition:

- Foundations in Virtual Teaching

Courses start as low as \$249

Learn more.

phoenix.edu/professional-development

Questions?

professional.development@phoenix.edu



Although these courses are designed for personal and professional development, they do not provide any professional development units or credits (PDUs or CEUs) from University of Phoenix. If you plan to use this course for such purposes, you will need to check with any applicable agency or employer.

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