



PROFESSIONAL DEVELOPMENT COURSES

Learn in-demand skills at your own speed.

Introducing our new professional development courses.

Professional development courses quickly help you upgrade your toolbox with in-demand skills. They're small, bite-sized and easy-to-consume — ideal for working adults. And they're hands-on so you can pick up real skills you can instantly put to test in the real world. They take about 30 hours to complete, which means in as little as a few weeks you could be prepared to hit the ground running in a variety of growing fields.

Take on tomorrow with new skills employers want.

Digital marketing

Consumer behavior has changed — Today's customer is always connected — your marketing should be too. See how you can make an impact with our courses:

- Introduction to Search Engine Optimization
- Social Media Marketing Essentials

Healthcare

Your provider's gone digital — The new standard in healthcare is driven by electronic health records. Explore courses to help you grow in this dynamic field:

- Electronic Medical Records
- Medical Billing & Coding Fundamentals

Information Technology

Technology has a new framework — Help your organization achieve its goals through effective communication and collaboration with a course that can help deliver complex projects:

- Scrum Fundamentals

Education

Today's classroom is evolving — As schools balance in-person and virtual educational needs, teachers need new tools and techniques to ensure student success. This course can give you the skills you need to make the transition:

- Foundations in Virtual Teaching

Courses start as low as \$249

Learn more.

phoenix.edu/professional-development

Questions?

professional.development@phoenix.edu

